

IDEAS2026

Celebrating **25 Years** of
Credibility and Innovation

Arms for Sustainable Peace



24th - 27th November 2026
Arms For Sustainable Peace
Celebrating 25th Anniversary of Credibility and Innovation



**WORLD
DEFENSE
SHOW**
SAUDI ARABIA



**DE
PO**
PAKISTAN



A premier, tri-services-backed global platform uniting Governments,
Armed Forces, and Tech Leaders to shape the future of AI, Cyber Defence,
& Next-Generation Warfare

**United in Purpose Shaping the Future of
National and Global Defense**



**Scan To
Register**

Early bird valid until
28th February 2026

For Queries
0302-8220000
info@ideaspakistan.gov.pk



Facilities



Free
WiFi



First
Aid



Information
Desk



Meeting
Area



Media &
Communication
Hubs



Food
Courts



Networking &
Business Facilitation
Areas

Early Bird Offer

10% Off on Full Payment – Until 28th February 2026

Venue

Karachi Expo Centre, Karachi, Pakistan
Dates: 24–27 November 2026

Organisers

Defence Export Promotion Organization (DEPO)
& Ministry of Defence Production



About IDEAS 2026

The 13th edition of the International Defence Exhibition and Seminar is a premier biennial defence event. It serves as a strategic platform where global defence manufacturers, armed forces, government delegations, policymakers, and security professionals converge to showcase technological innovation, enhance cooperation, and promote defence exports.

Organised By



**DE
PO**
PAKISTAN

2000

IDEAS launched as
Pakistan's defence showcase



2004 - 2010

Growing global
participation

2012 - 2016

IDEAS launched as
Pakistan's defence showcase

2018

Strategic partnerships
strengthened

2022 - 2024

Record international
presence



2026

13th Edition: Showcasing
Innovation & Excellence

Our Objectives

- Showcase advanced defence technologies
- Enable global defence collaboration
- Promote indigenous defence manufacturing
- Drive technology transfer and joint ventures
- Advance strategic security dialogue
- Connect global defence stakeholders

Our Mission

IDEAS is a premier platform showcasing Pakistan's defence capabilities while enabling international collaboration, technology transfer, and industry partnerships. Since 2000, IDEAS has grown into one of Asia's leading defence exhibitions, strengthening regional security and advancing defence manufacturing excellence.

Who Can Attend

- Individual Visitor
- Group Visitors
- Trade Visitors
- Delegations
- Exhibitors
- Stall Builders



Arms for Sustainable Peace



24th-27th November 2026

Arms For Sustainable Peace

Celebrating 13th Edition of Credibility and Innovation

IDEAS in Numbers

Total Visitors	Total No. of Exhibitors	Total Exhibition Space
75,000+	557	14,000 sqm
No. of Countries Participating	No. of Key MOUs Signed	
75	82	

Figures taken from IDEAS 2024

Pakistan Defence Ecosystem & Event Highlights

Pakistan's defence industry has evolved into a diverse ecosystem of state and private players working under the Ministry of Defence Production driven by decades of self-reliance, engineering, co-development, and export focus.

Pakistan's defence sector has maintained operational readiness in

- Aerospace & UAVs
- Land Systems
- Naval Systems
- Electronics & EW
- Cyber, Space & AI
- MRO & Sup Chain
- SME & Innovation

Bunyan ul Marsoos (translated as “solid/impenetrable structure”) has become symbolic of Pakistan's strategic military posture in contemporary defense discourse.

IDEAS 26 Event Highlights



Curtain Raiser



Inauguration Ceremony



International Defence Seminar



B2B & B2G Meetings



MoU Signing



Meet & Greet



Executive Golf



Gala Dinner



Cultural Performances



Stall Awards



Closing Ceremony