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| --- | --- | --- | --- | --- | --- | --- | --- |
| **“To Be Submitted By 18th October, 2016”** | | | | | | | |
| Company Name: | | | | | | Hall No. | |
| Address: | | | | | | Stand No. | |
| Country: | | Zip Code: | | | |  | |
| Tel: | | Fax: | | | |
| E-mail: | | | | | |
| Contact Person: | | | | | |
| Title: | | Cell: | | | | Co. Seal & Signature | |
| **PROMOTE YOUR COMPANY AT IDEAS-2016**   * The IDEAS-2016 Exhibitors’ Catalogue shall be 210mm high x 140mm wide and contain the Show details, list of exhibitors and their profiles & Advertisements. * The Ad should be of 300 dpi resolution and in Tiff format. * You can make sure that you reach all the VIPs, delegates, exhibitors and visitors to IDEAS-2016 by advertising in the OFFICIAL Exhibitors’ Catalogue in English by Badar Expo Solutions.   Please order your requirement of Advertisements in the IDEAS-2016 Exhibitors’ Catalogue as under and provide the Art Pull/Artwork. For payment please contact Badar Expo Solutions. | | | | | | | |
| **S. No.** | **Ad Specification** | | **Tariff (US$)** | | **No. of Ads** | | **Amount (US$)** |
| 1. | Full Page Color | | US$ 3500 | |  | |  |
| 2. | Half Page Color | | US$ 2000 | |  | |  |
| 3. | Full Page B/W | | US$ 2500 | |  | |  |
| 4. | Half Page B/W | | US$ 1500 | |  | |  |
| Total: | | | | | | |  |
| **The IDEAS-2016 Show Dailies shall** be 280mm high x 210mm wide and contain all the latest news from the Show. Three issues of the Show Dailies shall be written on site and published. Interested advertisers may contact Badar Expo Solutions for booking their Ads in the Show Dailies  **IDEAS 2016 SHOW DAILY RATES & COMBO OFFER WITH ASIAN MILITARY REVIEW (all rates in USD)**   |  | | --- | |  | | **IDEAS SHOW DAILY RATES (all rates in USD)** | | | | | **AMR NOVEMBER MAIN ISSUE RATE CARD** | **COMBINATION DEAL (AMR NOVEMBER 2016 ISSUE  + IDEAS SHOW DAILY INSERTION OPTIONS)** | | | | | **Insertions / Page** | x 1 | x 2 | x 3 | x4 | **1 Insertion** | AMR Nov + 1 Show Daily Insertion | AMR Nov + 2 Show Daily Insertions | AMR Nov + 3 Show Daily Insertions | AMR Nov + 4 Show Daily Insertions | | | **Full Page** | $4,500 | $4,200 | $3,900 | $3,600 | **$ 6,950** | $ 9,900 | $12,450 | $ 14,700 | $ 17,500 | | **Half Page** | $3,100 | $2,900 | $2,650 | $2,400 | **$ 4,150** | $ 6,350 | $8,100 | $ 9,200 | $10,200 | | **1/3 Page** | $2,500 | $2,200 | $1,900 | $1,650 | **$ 3,400** | $4,850 | $6,300 | $ 7,200 | $8,000 | | **Double Page Spread** | $7,700 | $7,100 | $6,500 | $5,900 | **$13,700** | $17,900 | $23,150 | $ 26,500 | $32,000 | | | | | | | | |
| **For Event Manager (Badar Expo Solutions)** | | | | **For Exhibitor** | | | |
| Name: | | | | Company Name: | | | |
| Title: | | | | Personnel: | | | Title: |
| Date: | | | | Date: | | | |
| Signature: | | | | Signature: | | | |
| **Contact Badar Expo Solutions**  Banglow # C-175, Block -9, Gulshan-e-Iqbal, Near Aziz Bhatti Park, Karachi, Pakistan  Tel: +92-21-34821160, +92-21- 34821159, Fax: +92-21-34821179  URL: www.badarexpo.com, E-mail: [services@badarexpo.com](mailto:services@badarexpo.com) | | | | | | | |